



CALIFORNIA CORPORATE COLLEGE

A new road to prosperity

Working Together to Land the **BIG FISH**

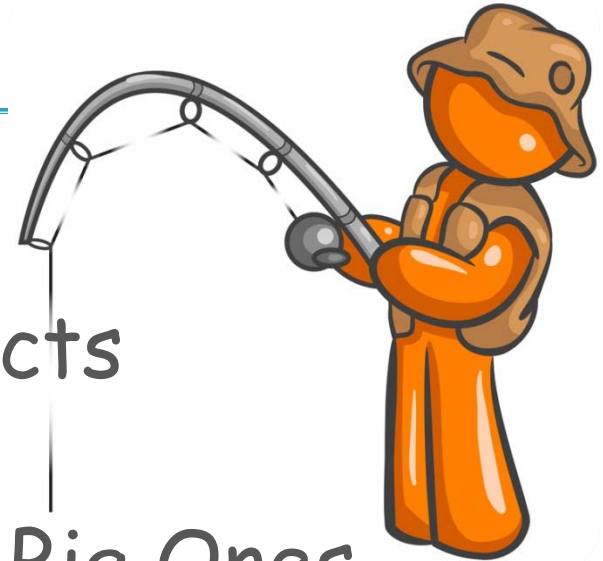
March 23, 2011



from California's Community Colleges

Agenda

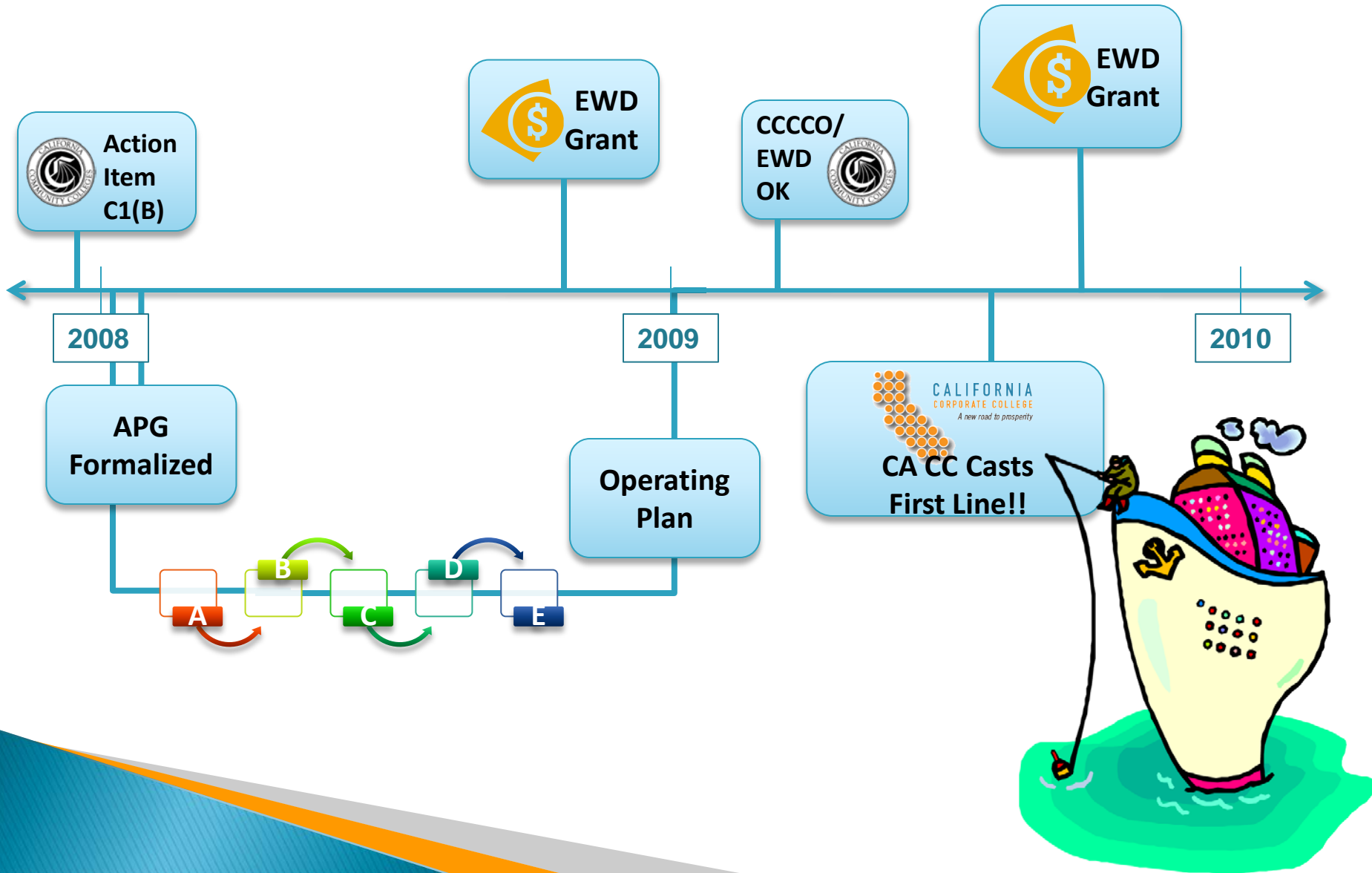
- ▶ CA CC in Brief
- ▶ How CA CC Member Districts Catch Fish
- ▶ Butte College Lands Some Big Ones
- ▶ From the Big Fish's Perspective
- ▶ Lots More Fish in the Sea
- ▶ Wanna Come Fishing?
- ▶ Questions



CA CC In Brief... Purpose



CA CC In Brief... Building the Fishing Boat



The 2.4 FTE Fishing Team



Catherine Swenson

- Grants Project Director
- Fiscal Liaison
- Business Development - No Cal/EWD & GCC Referrals

.5 FTE



Leslie Larrabee

- Budget/Fiscal Management
- Marketing- Branding
- Shareholder Comm
- Business Development
 - So Cal
 - MD Referrals
- Statewide Product Management

1 FTE



Barb Maxey

- Project Management

.5 FTE



Bettye Nemanic

- Client Contracts
- APSs
- District MOUs

.4 FTE



32 CCD Members

- 57 Colleges
- Service Delivery
- Curriculum Development

3 Ways MDs Catch Fish

- A. Service Delivery
- B. Refer Prospect to CA CC
- C. End of Year Distribution



Butte College's Fishing Trip



A. Service Delivery

- 1) Fleet Mechanic Training - PG&E
- 2) Meter Reader Retraining in Solar - PG&E



B. Referred a Prospect

- 1) California Building Performance Contractors Association

BIG FISH Viewpoint

A. PG&E

- 1) Fleet Mechanic Training
- 2) Meter Reader Retraining

B. Kaiser

- 1) Computer Training x 3

C. California Conservation Corps

- 1) Needs Assessment
- 2) Career Pathways Project

D. California Department of Corrections and Rehabilitation



Lots More Fish in the Sea



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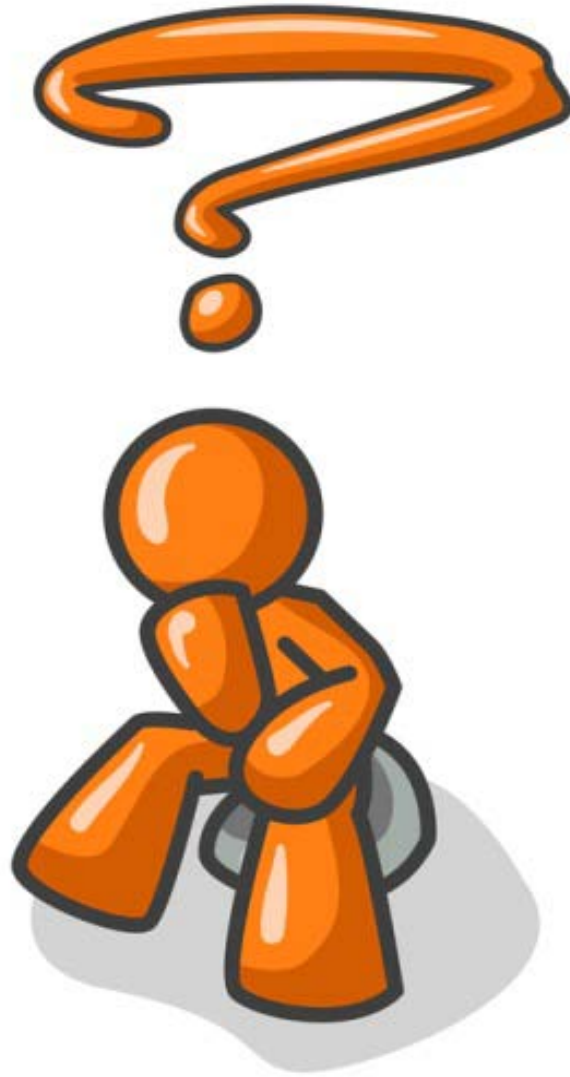
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Wanna Come Fishing??



1. Complete MOU
2. Assign District Liaison
3. Strategy Session

Questions?



Fishing Assistance



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A copy of the presentation may be viewed or
downloaded from our website intranet –
www.cacorpcollege.com/intranet