

CCCAOE 2019 Spring Conference

Partnering and Advocating for a Stronger Workforce

Interactive Career Mapping Tools for Recruitment

Presenters:

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North/East Bay Region
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On the Right Path!

CA Pathways Collaborative

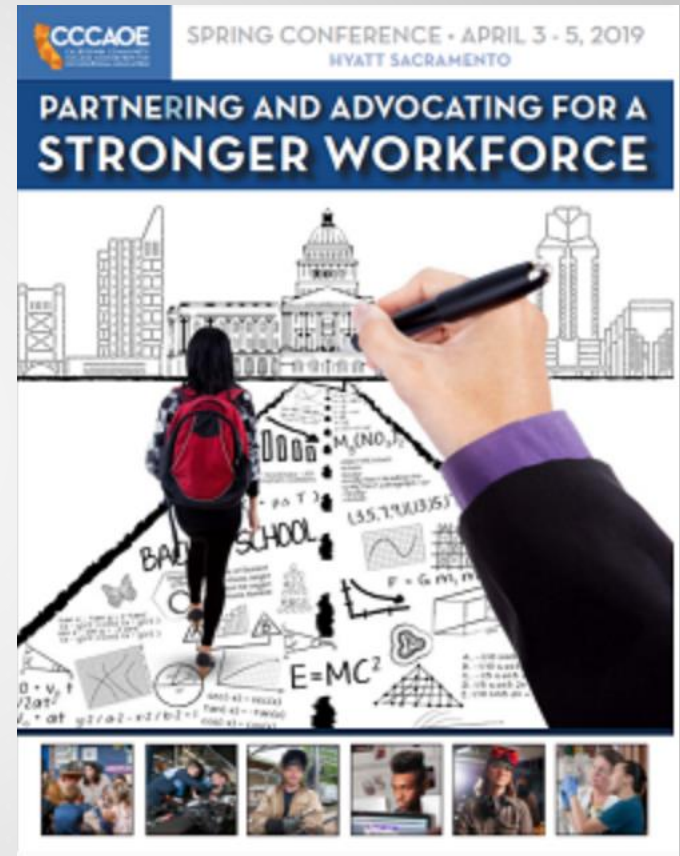
The Strong Workforce Task Force identified **25** recommendations

Student Success:

“Broaden and enhance career exploration and planning.”

Career Pathway:

“Develop and broadly publicize industry-informed career pathways that prepare students for jobs needed within the regional labor market”.



Audiences for Career Maps?

Career
Counselors

Workforce Professionals

Guidance
Counselors

Educator

Job

s

Policy Makers

Seekers

Sector Navigators and DSNs



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Uses?

- ✓ Student Exploration
- ✓ Parent/Teacher/Counselor Meetings
- ✓ Career Days
- ✓ Open Houses
- ✓ Advisory Board Meetings
- ✓ Policy Meetings
- ✓ Budget Meetings
- ✓ Industry Support
- ✓ Career Centers
 - ✓ Displaced Workers
 - ✓ Veterans
 - ✓ Disadvantaged/Underserved Populations

Future Maps?

- Electrical and Controls Industry
- Energy Efficiency
- Energy Storage
- Advanced Manufacturing
- Semiconductor Manufacturing
- Healthcare
- ??????



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