



California Community College Association of Occupational Education (CCCAOE) Post-Conference Board Meeting Minutes

MARCH 25, 2011 MEETING RECONVENED

1:15 PM P.M.

OAKLAND, CA

RECORDER	CORINE DOUGHTY	
ATTENDEES	HAZEL HILL	JOHN MEANS
	KIM SCHENK	JEFF CUMMINGS
	SID BURKS	LYLA EDDINGTON
	MADELAINE WOLFE	RICK IDA
	BOBBIE EDGIN	BETH PRATT
	LYNN SHAW	CAROLE GOLDSMITH
	WHEELER NORTH	DIANE HOLLEMS

New Members Omid Pourzanjani, Carmen Guerrero, Jonathan King

Absent: Richard Galope

Welcome/Introductions - ALL

Old Business & Review of Action Items

DISCUSSION	<p>Hazel Hill - General Business Meeting</p> <p>Kim Schenk- Information item only: Small working group led by Rock H and Kitty D: fund the development of a concept paper on surveying leavers and completers within the community college system. The pilot would potentially identify 3 colleges in the North and South to participate and bring the results back at the fall conference (item is conceptual and will be vetted throughout the consortia). Follow up: Rock H. or Nick Kremer with contact the RP group to develop the concept paper and will be circulated through the Regional Consortium. Anyone can participate, if interested. Jeff Cumming: Be strategic by identifying colleges that will provide/yield good data/best practices. Look at different labor demographics when designing the concept. Sid Burks- Citrus currently surveying leavers and completers. Lyla Eddington – Regional Consortia meeting with the Chancellor’s Office this week to discuss this project and to hold off on this pilot. Sid Burks –Need to define a completer?</p> <p>Vice Presidents - Regional Meetings Sid Burks – Desert Region - opposed to a membership fee. Madelaine Wolfe – Imperial San Diego – opposed to membership fee. Recommendations: Identify membership status on name badge; according to Chuck Wiseley we should state on the registration form that: Your attendance provides you membership. Lyla Eddington - LAOC – no opposition from the membership Kim Schenk/Jonathon King - SFBay – no opposition from the membership Carole Goldsmith -Central Valley – no opposition from the membership; positive about the certification training; discussed the regional model Jeff Cummings- NFN- no opposition from the membership. Excited about the certification workshop. Biggest concern is Tech Prep reduction and application process. The NEW Tech Prep is called CTE Transitions. Carmen Guerrero – South Central – Discussed Tech Prep and Title 1C for 2011-2012. Money was not incentive enough to stay at the conference.</p>
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	All – Other – Executive Secretary Bobbie Edgin submitted her letter of retirement after 11 years with CCCAOE. June 7-8, 2011 Board Meeting in San Diego	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<ol style="list-style-type: none"> 1. Follow up with Theresa Roland, Ray York, and Catherine Swenson regarding expectations, successes and challenges in partnering with the organization. 2. Discuss membership with Chuck Wiseley. 3. Work with Academic Senate to make the certification workshops available jointly at the Leadership conference 4. Madelaine Wolfe/Kim Schenk to discuss with Ron Selge and Catherine Swenson about partially funding the certification workshops 5. MSP: Retain Bobbie and Jim Edgin throughout fall 2011 to assist with transitioning a successor. 6. Identify a successor before July 1, 2011 and update the job description 7. Bobbie Edgin will send new members an mail copy of the Board handbook 8. Central Coast will be the location of the Board Retreat July 20-21, 2011 (1.5 day planning retreat) 9. Send Hazel information from the Board ideas regarding partnerships, sponsors, or anything newsworthy by April 15th information for dissemination of e-newsletter. 	<p>John Means Hazel Hill Wheeler North Madelaine Wolfe/Kim Schenk</p> <p>Executive Board Executive Board Executive Board CCCAOE Board Members</p>	

Post Conference Review

JOHN MEANS/ALL

DISCUSSION	<p>Conference Feedback: Want more advocacy strands; invite legislative representatives, Scott Lay, etc. Want speakers to share resources, curriculum best practices and programs that are turn-key Have strands for seasoned Dean's that is a round table Invite CEO's to the conference Academic Senate – get faculty involved in the conference Integrate the different constituencies and asterisk the strands Have fewer speakers during meal time 70-80 first timers Registration area well organized Purchase a registration station Career Pathways Project wanted to recruit faculty Need more speaker/panel diversity Pre-conference attendance EWD = 95 Career Ladders = 70</p>
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Fall 2011 Conference Planning

JOHN MEANS/ALL

DISCUSSION	<p>Conference to be held at San Diego Westin Planning Status:</p> <ol style="list-style-type: none"> 1. Strands 2. Partners – want to have on-going partnerships 3. Host college/colleges – Madelaine Wolfe and the San Diego/Imperial Valley will be the host college. 4. Keynote speakers – need a motivational speaker to present at the conference. Joe Darrin will send the information regarding motivational/inspirational web strands 5. Sponsors – board will invite sponsors 6. Theme – Innovation, Integration and Revitalization Innovation, Integration and Social Media Innovation, Integration and Inspiration Digging Deeper and Reaching Higher Redefining ourselves Efficiency through Evidence Revitalization through Evidence Evidence of Success Evidence that leads to Success
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	<p>Rising up/out from the Ashes Never Waste a Good Crisis From Crisis comes Opportunity Windows of Opportunity Windows of Innovation and Integration Triangulation Extraordinary Times: Opportunities for Innovation</p> <p>Jonathon King – how do we engage faculty in this process?. How do we think out of the box Lynn Shaw – build workshops around the people we want to invite. Beth Pratt – Keep the mission in mind when planning the workshops. Lyla Eddington – spoke with June Leigh regarding evaluation of SB70 and decided the Chancellor's Office to take the lead on SB70. June Leigh indicated she would have a conversation with Ron Selge regarding leadership of SB70. Carole Goldsmith – will share with Beth Pratt ideas regarding speakers/presenters Kim Schenk – Coordinate the speakers together Madelaine Wolfe – brainstorm other ideas about raffle/gifts Kim Schenk – strong call for theme around integration of CTE and Basic Skills. Fall conference contract signed at the Renaissance hotel for 2012. Host college/colleges – Madelaine Wolfe and the San Diego/Imperial Valley will be the host college. Omid Pourzanjani – Ted Talks 8-10 minute talks on education. Funny motivational, inspirational, inexpensive, short. Very popular Madelaine Wolfe – speaker on social media Lynn Shaw – need to include a faculty thread.</p>
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<p>John Means - Need to follow up with June Leigh regarding SB70 leadership. San Diego/Imperial Valley identify the spokesperson for the conference. Beth Pratt will follow up via email asking board members to identify names and speakers. Consider the speaker who wrote the book Forty-tude Corine Doughty – Jim Naber – Olympic Champion, sports broadcaster & motivational speaker Sid Burks – will follow up on conference sponsorship and recruit another person to assist Sid in identifying sponsors. Group to Brainstorm ideas regarding door prizes. Need to evolve beyond cash. Madelaine Wolfe offered to contact past presidents to attend the Presidents Reception which will include the Edgin theme. Bobbie Edgin – Assist with identifying past presidents and proving photos for someone to create a slideshow of past presidents. Corine Doughty - Send the themes to the group for consideration Wheeler, John Means and Sid Burks - Work with the Academic Senate on this strand for integration of CTE and Basic Skills. Bobbie Edgin - Upon review of the survey's Bobbie Edgin will negotiate a contract with the Oakland Marriott for Fall 2013 conference. Executive Board - Identify the strands including descriptions when selecting keynotes and speakers. Call for proposals are out by first week of April. Purchase a registration station</p>	<p>See members listed in left column.</p>	<p>June 2011 June 20 April 2011 March 2011 April 2011 June 2011 October 2011 August 2011 June 2011 June 2011 April 2011 June 2011</p>

Fall 2012 Conference Planning

JOHN MEANS/ALL

DISCUSSION	Will be held in Long Beach at the Renaissance. Contract confirmed per Bobbie Edgin	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
N/A		



Spring 2012 Conference Planning

JOHN MEANS/ALL

DISCUSSION	Academic Senate possible sponsor for spring 2012 Contract is signed with the Westin Hotel in Burlingame Collaboration with the Academic Senate confirmed	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
N/A		

**Review of Action Items/Communications
Officer Recap**

CORINE DOUGHTY

Meeting Adjourn

TIME: 3:35 PM