

2010 Fall Post-Conference Board Meeting Minutes

OCTOBER 29, 2010

12:30 P.M.

CROWN PLAZA HOTEL, ANAHEIM

RECORDER	CORINE DOUGHTY	
ATTENDEES	JOHN MEANS	HAZEL HILL
	KIM SCHENK	JEFF CUMMINGS
	SID BURKS	DIANE HOLLEMS
	MADELAINE WOLFE	RICK IDA
	BOBBIE EDGIN	BETH PRATT
	LYNN SHAW	NICK KREMER
	WHEELER NORTH	
GUESTS	RICK LOPEZ – Foothill College	SHARON DALMAGE – NOCCCD-SCE

New/Old Business:

Lynn discussed exploring with the Academic Senate combining conference with Vocational Leadership. Connect/Leverage the Perkins Title 1C Leadership grants to offer Leadership with the Vocational Leadership and LA/OC's Leadership Institute. Jeff – great way to launch our leadership institute.

Hazel – Dr. Rodriguez stayed for the whole lunch session and subsequently went back to the office and sent out an email to 14 CEO's about the Regional Model to be on the agenda for their luncheon meeting. :

ACTION	Approval of 2010-2011 CCCAOE Budget and June/July Board Meeting Minutes Lynn and Wheeler will come back with a report in January 2011.
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Approval of Financial and June/July Board Minutes

Motion/Second/Carried by General Membership

Agenda Item 1: Regional Meeting Reports

DISCUSSION	<p>Hazel Hill – most of their region is working on degrees and not interested in CEU;s but do want leadership strands, support regional model – have more steps moving forward in the regional model.</p> <p>John Means = NCWE conference – mixed bag. Hazel Hill - Consensus to go to S.D. next year and LB the following. They were supportive of the overlap but didn't want to change the dates and formats.</p> <p>Nick Kremer – NCWE is not necessarily locked into their format.</p> <p>San Diego Madelaine Wolfe they liked the W,Th,F and did not want Saturday's. They were OK with changing LB/SD. Five people would like to be adjunct board members. S.D. Ok with having the conference in S.D. One of the new Dean's at Imperial Valley volunteered. Jonathan King from Evergreen is interested in volunteering. Leadership training liked the idea and felt it should be regional, should be specific to CTE Dean's. A Green Dean program that Margie Fritch might have. Have one region take it on and develop it and the Centers for Excellence could do a report to see what the needs are regionally. Mollie Smith taking the lead with Stan Schroeder on the Regional Model. Fred Allen is retiring June 30th. Liked the value gift idea.</p> <p>Bay Area – Rick Lopez – be a positive thing to have the conference overlap and give the Saturday option of attending but don't change the dates. Discussions: professional development needs with a focus on strategic planning. Regional Model – not much of a discussion; Industry sector initiatives – uncertain what they will focus on. Rock will survey the Bay area colleges. Bay area is an analysis of breadth and</p>
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depth of CTE programs/inventory using Top Codes and creates a cross-walk and compare to employment opportunities. Mapping industry sectors to jobs. Discussed award nominations and retire names for December. Re: spring 2011. Volunteered Priscilla Leadon is interested in conference planning. Certify professional development certificate supported
 Discuss on January agenda the Bay area mapping projects

North/Far North – location is not an issue. Adamantly y opposed to the super one-week conference concept. Overlap and combine but don't change our dates. Positive feedback on leadership training includes ACCCA 101, Green Dean stuff. Commitment from region that they will have the most nominations. Sub-committee members enthusiastic and Jeff has one person committed to helping in Fall 2011. Regional Model desperate for leveraging funds, use the WIB – Nortek to bring resources to the region.

South Central Diane Hollem – interested in the NCWE group concept. Invite NCWE to present at our conference. Like having an overlapped day. Discussion on the Regional Model. Feedback: everyone likes the give-away. Solicited people for the V.P. position and got one person. Not that hip on the board support idea. Concerned about travel costs related to the board. Retirees; Marsha Robertson, Guy Smith. Loved the leadership idea. Regional Model – cautious about the motivation for the model as they as they are already doing it. If anything got mandated and goes forward, who is funding the model? Where are the CEO's in this? Students are mobile and taking units to other colleges, how would support student success?

LA/OC Lynn Shaw – joint conference, great idea. If we can't have joint conferences then bring a national conference to us. First choice is joint or overlaps. Loved the leadership, no CEU's. Being a regional, state and local leader as well as facilitation. Some interest in the committees and trying to recruit. Loves the regional model. Awards, retirees
 Consensus to move to Long Beach.
 Nick – 2011 NCWE is doing a joint conference with NCETT with shared dates and separate breakout sessions. They can attend both if they choose.

Hazel Hill –coordinating a joint conference is logistically challenging. We're a volunteer organization and do we have the infrastructure to handle a large event?
 Hazel – How many regions by show of hands were in favor of joint conference? No one is opposed to the concept.

Consensus – our conference remains W-Fri. and Long Beach.
 Overlap – CIO model, partial overlap or adjacent.
 Nick – individuals will register with their own organizations with expenses shared based upon the numbers. NCWW has hired an interim director.

Madeleine – San Diego likes the current model.
 Wheeler – we share our own sessions, but have joint general sessions.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
John and Nick will check with NCWE to see if they want to do a joint or overlap during our conference schedule. Hazel – asked Bobbie to check the Long Beach hotel rates to report out in January. John, Nick, Hazel, Phyllis McGuire, Kay Mormon and Bobbie have a conference call to discuss the format and make the decision in January 2011.	Nick Kremer/John Means Bobbie Edgin John, Nick, Phyllis McGuire, Kay Mormon and Bobbie Edgin	All report out at January 2011 Board Meeting

Agenda Item 2: Post Conference Review

CCCAOE BOARD

<p>DISCUSSION</p>	<p>Keynote speaker canceling was timely and provided an opportunity to discuss the Regional Model.</p> <p>Bobbie - 260 registrations with 6 paid on-site. 4 paid & no-showed. 8 people non-paid – no shows. Bobbie suggested the board send out a letter offering them \$200 carryover the next conference (must be used by the next conference). CCCAOE keep \$195 of which \$22.50 comes out for membership. Motion: At the discretion of the board, registered attendees both paid and unpaid who did not show up to the conference will be charged \$195 of which \$22.50 is membership and the remaining balance is carried over for use at the next conference to be used by them or someone from their campus. Need to have a Q&A session and more workshops for faculty.</p> <p>Spring 2011 Conference Planning – Oakland Marriott Conference Center Theme – offer strands around SB70, Collaborative and Pathways, Industry, Career Ladders, Leadership,</p>
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	<p>EWD.</p> <p>Call for proposals as well as the Board asking people to present including outside presenters.</p> <p>Hazel - Industry Speaks: Collaborating for Success – because we are CTE and need industry to speak to us regarding industry sectors in Hospitality, Port Authority. Sid thinks Snap-on, Hazel has Caterpillar to speak. Good way to tie in EWD, Kim- course development. Example of a Collaborative strand = Real Estate and Insurance industries on how to recruit and train employees. Could fit in with the SB70 Collaborative and their business partners.</p> <p>John – Chancellor’s Office does a pre-conference on specific strands and help to pay for people out of state. Pre-conference and strand around EWD. Project Director’s come together to discuss issues and then attend the conference.</p> <p>Reception would tie the old 1971 theme and combine with the today’s theme. Show how EWD and CTE are working within the regional model.</p> <p>Hazel thinks we need to move forward with sponsors/vendors.</p> <p>Recruit the Oakland college foundation directors to assist with recruiting sponsors/vendors. Hire a consultant to recruit sponsors/exhibitors for the event. Select Hotel for Fall 2011 Hotel</p> <p>Voted on Westin Hotel – San Diego 2011. June Meeting – Tues/Wed June 7&8, 2011: Westin downtown San Diego Celebrate the 40th anniversary in Fall but have the President’s Reception centered on the 40th anniversary.</p>
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
John – send the keynote a note regarding the family emergency.	John Means	ASAP
Layout the curriculum for the leadership strand- Kim Schenk will take the lead and Madeleine will assist. Consider contracting this out. Make recommendation in January 2011.	Kim Schenk	January 2011
John – Chancellor’s Office do a pre-conference on specific strands and help to pay for people out of state. Pre-conference and strand around EWD. Project Director’s come together to discuss issues and then attend the conference.	John Means	January 2011
John – everyone needs to assist with obtaining sponsors. John is going to send out the invitation for recruiting sponsors and add a vendor category and send to Bobbie. Need to see sponsors on “What’s in it for them.” We will take it to people, places we know for sponsorship and exhibitors. Friday, November 5th deadline.	John Means	January 2011
Spring 2012: Bobbie to research Oakland, San Jose, Burlingame-Westin and Sacramento: Consider conference in Sacramento and engage our legislatures and Capitol leaders to participate.	Bobbie Edgin	January 2011

Agenda Item 3: CCLC Partnership

KIM SCHENK

DISCUSSION	CCCAOE has one position on the Edge – Rick Ida. All three breakouts at the CCLC accepted. Pasadena November 17-18.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
No action required	N/A	N/A

Agenda Item 4: Financial Report

BETH PRATT

DISCUSSION	<p>Review the 2010-2011 budget for submission at the GBM.</p> <p>Comments: Define a couple of categories such as: Officers are no longer reimbursed for travel due to cut-backs. Other: Mailing, printing, storage</p> <p>Jeff – Total Advocacy Contractor should be listed as encumbered. Last year's contract was fully paid.</p> <p>Diane – Income – actual is more than what is projected. Expenses were higher because of the joint conference with the CIO's. CIO reimbursement \$22.50 per person for membership. CCCAOE paid all the expenses of the conferences. Sharing Excess revenues proportionately were split between CIO and CCCAOE.</p> <p>Beth set up a check and balance system to be notified if the account below goes below \$50,000 Beth gets an alert to transfer funds.</p> <p>\$75,000 kept in a reserve fund incase a conference is canceled.</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Action Item: Beth to add expenditure of final payments and encumber Jonathan's last year's contract.	Beth Pratt	October 28, 2010
Approve 10-11 budget at the GBM.		October 28, 2010

Agenda Item 5: Regional Award Nominations

SID BURKS

DISCUSSION	<p>Revised the applications. Agreed to discuss in the regions. Get people to nominate business and industry and/or faculty for awards in Partnerships, Leadership and Teaching.</p> <p>Beth suggested we hold a regional competition - which ever region wins gets wine and cheese tasting in the President's Suite in Oakland.</p> <p>Diane's region awards the nominees at the Regional Consortia Meeting. Regional V.P. buys gift bags and invite all the nominees, partners associated with the partnership and end with lunch.</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Remind and encourage regions to nominate faculty, business and industry partners and leaders.	Regional V.P.s	December 2010

Agenda Item 6: Other Business

CCCAOE BOARD

DISCUSSION	<p>Ideas for conference themes: Shift Happens: 10 Regions Strong What's New in Policy, Practice and Innovation Shift Happens: Innovation, Integration and Enterprise</p> <p>Corine reviewed the Action Items</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
N/A		

Adjournment

HAZEL HILL

DISCUSSION	Adjourned at 3 pm
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
N/A		
