



**CALIFORNIA COMMUNITY COLLEGE  
ASSOCIATION FOR OCCUPATIONAL EDUCATION**

605 W. HERNDON AVENUE, SUITE 800-86 ~ CLOVIS, CA 93612-0193

## Board Meeting Minutes

FIRDAY, OCTOBER 19, 2012

12:55 PM.

LONG BEACH, CA

<b>RECORDER</b>	<b>CORINE DOUGHTY</b>	
<b>ATTENDEES</b>	<b>EVA JIMINEZ</b>	<b>JOHN MEANS</b>
	<b>KIM SCHENK</b>	<b>JEFF CUMMINGS</b>
	<b>SID BURKS</b>	<b>MOLLIE SMITH</b>
	<b>JOYCE JOHNSON</b>	<b>JULIOUS SOKENU</b>
	<b>RICH MABERY</b>	<b>BETH PRATT</b>
	<b>OMID POURZANJANI</b>	<b>CAROLE GOLDSMITH</b>
	<b>WHEELER NORTH</b>	<b>CAROL COEN</b>
	<b>LYLA EDDINGTON</b>	

### Conference Feedback

ALL

<b>Feedback</b>	<p>Consider having two keynotes rather than three.          Bring in innovative speakers.          Post speaker activities          Leadership Academy – needs more time for the modules. How will that work?</p> <p>Host the modules regionally in a day long module. Ask members to teach the modules; to the region.          Consider establishing a train-the- trainer          Consider offering the program in a 2.5 day offering much like the Workforce Leaders          Pre-conference</p> <p>Learning from Others: In-N-Out          Keeping Colleges a Float</p> <p>Bringing in practitioners from WA State          Professional Learning Communities (PLC's)          CTEoc          Vital Link          Identify who needs to be a part of the conversation          Feedback from quadrant 3 was to slow down          Bridge the Gap</p>
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### Old and New Business

ALL

<b>DISCUSSION</b>	None		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>	
None			

## Regional Meetings

REGIONAL V.P.'S

<b>DISCUSSION</b>	<p>Imperial Valley-San Diego – Yes on 30                      North/Far North – check with Jonathan on the logistics; wanted to post the facts; what kinds of best practices would we all benefit from. What is working in your area that is scalable and can be done system wide?                      Inland Empire/Desert – Yes on 30                      Bay Area – Yes on 30                      Central Region – Yes on 30                      Julius Sokenu – 50C3 – support 30                      LA/OC - no on 30</p>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	
<p><b>MSP: Julius, Carole, Eva, Wheeler, Mollie, Jeff, Sid and Kim support CCCAOE supporting prop 30, Omid and Corine do not.</b>                      2 opposed all else in favor of supporting prop 30 for dissemination to the CCCAOE membership.  <b>MSP: CCCAOE will not take a position on prop 38</b></p> <p>By January 2014, consider hiring someone to use Social Media for CCCAOE.</p>	CCCAOE Board	

## Conference Timeline

RICH MABERY

<b>DISCUSSION</b>	<p>Rich will provide conference demographic data.                      Send out bi-monthly about the awards, presentations, officer nominations.                      1700 emails, only 28 responses to the survey.</p> <p>Rich to send Awards form to Eva and Joyce for review/revisions.                      Send emails to the constituency in mid-November.                      January 11<sup>th</sup> is the next board meeting</p>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>

## New Business

ALL

<b>DISCUSSION</b>	<p>Beth submitted reimbursement vouchers to the membership for reimbursement considerations.</p> <p>Discussion regarding board paying for travel to those who are not regional V.P's or president/president/elect.</p> <p>Omid Pourzanjani – improve the organizational image by creating an image that represents the organization.</p>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
<p><b>MSP: Improve/brand the stage presence/image to include technical/audio-visual support.</b>  <b>Rich to investigate prices on stage presence.</b></p> <p><b>MSP: Need to look offering bags for the membership.</b>  <b>MSP: Buy two more projectors and 4 wireless clickers for future</b></p> <p>Corine to review and present talking points/plan regarding a social media plan with objectives                      Consider a professional development for the January board.</p>		

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**Review of Action Items/Secretary Recap**

CORINE DOUGHTY

DISCUSSION		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	All	N/A

**Meeting Adjourn**TIME: 3:00 PM

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